

# Vwise

VETERAN WOMEN IGNITING THE SPIRIT OF ENTREPRENEURSHIP

## V-WISE Biz Support

SPRING 2013



### THIS ISSUE:

NEWS TO NOTE  
POINTS OF INTEREST  
BUSINESS SPOTLIGHT  
BUSINESS SUPPORT  
SERVICES

Welcome to the first edition of V-WISE Biz Support! This newsletter is our chance to share available support services with you, V-WISE program graduates, to include additional opportunities to build out your growing networks. The *Institute for Veterans and Military Families* at Syracuse University (IVMF) is constantly in development to best support you and the growth of your business!

### NEWS TO NOTE

To start, please join our team in welcoming our 2013 V-WISE Chicago class to the IVMF family. 136 ladies wrapped up V-WISE on Sunday, and what an inspirational and powerful group we have joining us.



**This just in!** Citi Salutes is launching its first ever Realizing Your Dream Business Competition in collaboration with the IVMF. The competition is open to all V-WISE graduates. Submit your biz plan by Dec. 2 to be eligible for up to \$25,000. To find out more about the competition, visit the website below:

[Realizing Your Dream Business Competition Website](#)

### SPECIAL POINTS OF INTEREST

Free Webinar Save the Date: Wednesday, May, 15, 2 to 3 p.m. EST, "Becoming More Efficient in Your Business," will be provided by Accenture. IVMF will provide more information soon. Any questions, please contact [vwisbiz@syr.edu](mailto:vwisbiz@syr.edu).

### Questions? Contact V-WISE support

V-WISE is now accepting applications for our next conference in Seattle, so please let your friends and veteran community members know! Also, please help spread the word about V-WISE through your social networks. To learn more about the V-WISE, click [here](#).

### Refer a friend to V-WISE

V-WISE graduates, the IVMF has joined forces with Accenture to create the IVMF Resource Library, offering an extended number of resources catered to entrepreneurs and aspiring entrepreneurs. Check it out at [library.vets.syr.edu](http://library.vets.syr.edu). Feel free to email us any valuable resources to add to the library at [vwisbiz@syr.edu](mailto:vwisbiz@syr.edu), so that other veterans can leverage them as well.

### Visit the IVMF Resource Library

## V-WISE BUSINESS SPOTLIGHT

LifeTransition for Me is owned and operated by V-WISE Jacksonville graduate Cheryl Malone. Life Transition for Me is a coaching, resource connection and training business for service members, spouses and veterans transitioning to the civilian community. They customize individual transition plans to meet the client's needs in regards to employment, community and culture. The business also provides veteran client support services and corporate services for businesses and universities. The Life Transition for Me team is composed of veteran coaches and spouses who have successfully transitioned.



Cheryl has been vigorous in her mission and we're proud to announce two of her teams more recent accomplishments. Her team reached out to a single parent Vietnam veteran and was able to get him enrolled in medical and benefits at the Dayton VA six weeks before he passed away. He actually worked at the VA, but had not enrolled in the programs. He was so thankful to Life Transition for Me (LTFM) as it brought comfort to him knowing his daughters would be taken care of after his passing. Additionally, collaborative efforts with the Dayton VA Women's Clinic, County Veteran Service Offices, Dayton VA Offices and Wright Patterson Air Force Base HR, among others, have helped Cheryl succeed in gaining her first corporate service contract with a local university. Way to go, Cheryl!

### Visit Life Transition for Me Website

## V-WISE BUSINESS SUPPORT SERVICES:

### HOW TO GET SUPPORT:

Send an email to [vwisbiz@syr.edu](mailto:vwisbiz@syr.edu) to obtain your user name and password. Access the V-WISE graduate website now, <http://whitman.syr.edu/vwise/Graduates/>.

### INCORPORATION:

Discounted services through CorpCo, a professional incorporation service company. To get in touch with a CorpCo professional or to incorporate your business, please contact [vwisebiz@syr.edu](mailto:vwisebiz@syr.edu).

**FUNDING:**

BoeFly will work with you for free to help you obtain funds for your new venture. To find out more and get started contact [vwisebiz@syr.edu](mailto:vwisebiz@syr.edu).

**MENTORSHIP:**

American Corporate Partnerships is proud to offer mentorship with senior corporate executives. For more information or to apply contact [vwisebiz@syr.edu](mailto:vwisebiz@syr.edu).

**KIVA ZIP:**

Kiva Zip has partnered with V-WISE to offer micro-loans to V-WISE graduates. Applicants can receive a micro-loan between \$2,000-\$5,000, with the terms of 0% and 12 months. To get started please email [vwisebiz@syr.edu](mailto:vwisebiz@syr.edu).

**BUSINESS PROFILES:**

Advertise your business for free on our V-WISE website by sending us your business profile. Please visit our V-WISE graduate tab, <http://whitman.syr.edu/vwise/Graduates/>.

**Quick Links**

**IVMF Resource Library**  
**Email V-WISE Support**

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